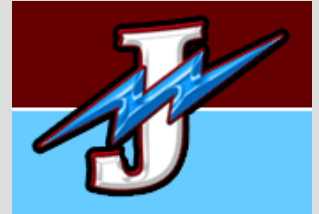


YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

EVERY SEASON STARTS AT



Dear Parents & Coaches of Jeffersontown Baseball & Softball,

Throughout the year, your commitment and effort help to build a successful baseball team. Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a one day team shopping event at the **Hurstbourne Dick's Sporting Goods** store location on **March 17, 2012 from 12-6pm**. Every member of your organization attending this event will receive a baseball/softball team packet with discount coupons for baseball equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on that day. Please bring this letter with you to the event. **You must present it at the register to receive your discount.** We hope that you will take advantage of this team shopping event, so your baseball/softball team can enjoy our best products at a great savings!

*Some additional exclusions may apply. See store for more details.

EVERY SEASON STARTS AT
DICK'S
SPORTING GOODS

Valid date of event only.
Coupon good for

15% OFF
your purchase*

* Some additional exclusions may apply. See store for details.
Valid date of event only.

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SAVINGS EXAMPLES

Wilson Baseball Glove	\$49.99
10% off coupon	- \$5.00
Mizuno Baseball Pants	\$29.99
15% off coupon	- 4.50
Adidas Cleats	\$64.99
10% off coupon	-6.50
Subtotal	\$128.97
15% off entire purchase	-\$19.35
TOTAL	\$109.62
YOU SAVED	\$35.35